



PointSource and IBM Request the Pleasure of Your Company

***BUSINESS PROCESS MANAGEMENT EXECUTIVE BRIEFING
Thursday, August 19, 2010***

*THE CONCESSION GOLF CLUB
7220 Lindrick Lane
Bradenton, FL 34202*

10:30 A.M. – 6:00 P.M.

"Eleven Habits for a Highly Successful BPM Program"

FOLLOWING PRESENTATION AND LUNCH, POINTSOURCE AND IBM WILL HOST AN OPTIONAL AFTERNOON OF GOLF AT THE FAMOUS JACK NICKLAUS 'THE CONCESSION GOLF CLUB'.

THE CONCESSION IS ONE OF AMERICA'S MOST PRESTIGIOUS GOLF COURSES, INSPIRED BY ONE OF GOLFS' GREATEST MOMENTS OF SPORTSMANSHIP (1969 RYDER CUP MATCH).

EACH GUEST WILL BE ELIGIBLE TO PLAY IN AN AFTERNOON GOLF SCRAMBLE, AND WILL ALSO RECEIVE A CULINARY MEMBERSHIP PASS TO THE CONCESSION. FOR THE NON-GOLFERS, FEEL FREE TO BROWSE THE GROUNDS, HAVE USE OF THE DRIVING RANGE OR RELAX IN THE BEAUTIFUL, LUSH ENVIRONMENT SURROUNDING THE CLUBHOUSE.

SPACE IS LIMITED FOR THIS EXCLUSIVE, INVITATION-ONLY EVENT, SO PLEASE RESPOND AT YOUR EARLIEST CONVENIENCE.

R.S.V.P. BY August 16, 2010

www.pointsourcellc.com/registration

*. FOR ADDITIONAL QUESTIONS, PLEASE CONTACT CHERYL KLEIMAN
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